1. **To what extent should ethics be the sole basis of CSR decisions?**

**Word limit: 1200 - 1500 words**

**In-text citation with page number**

* **Ethics only (ethics as the sole basis): willing to sacrifice profits etc ? OR *No basis in ethical responsibility (only carrying out CSR for self-interest: reputation, legal reasons)***
* **The articles use different words / phrases to refer to ethics.**

**e.g.**

* **ethical values / ethical considerations/ moral values / moral foundation / moral compass / moral purpose / moral calculus / moral imperative/ social values**
* **How / where will you define *ethics* in your essay?**
* Give **a definition of ethics** by making comparison and synthesis TWO articles in **introduction part**

**-by synthesizing information from the two articles (*is it a straightforward definition, or is there some difference?).***

* Give **a definition of CSR** by making comparison and synthesis TWO articles in **main body part**
* You might comment and evaluate sources.
* You might also look for/think about criticism / counter arguments / limitations to authors arguments
* INTODUCTION
* Move from general > specific ( remember the funnel?)
* You might start with a hook to engage the reader.
* Then background information about the topic of CSR **(Synthesize this information from both articles)**
* Then narrow it down to the specific i.e. the role ethics plays in selecting CSR causes (define *ethics* here?)
* Then the aim (answer to the question) and outline (to construct your **line of argument**)